

Council Wide SU Meeting

December 2023



New cookie incentive for growing troops in 2024!

Troops that add 5 new Girl Scouts
who participate in the cookie
program between Dec 4 & Feb 29 will
earn an **extra \$.05 per box!**



Membership



Membership Year Timeline- Winter

- **December-** Holiday Parades (make sure to submit a Troop Trip Application for Approval), Holiday parties, Festival of Trees, Warm and Fuzzies, Cookie Program kick off for Initial Order, a GREAT time to add troop members
- **January-** Cookie Rallies, Initial Order, Daisy Launch (Adding new Kindergarten and First grade girls)
- **February-** Black History Month, Cookie pick up, Cookie Booths, World Thinking Day

SU's who have met November's 80% Overall Membership Goal

*December's goal is 85%
overall

SU Number	Percentage Registered
205	80.3%
213	85.7%
220	104.2%
221	88.9%
231	82.5%

Annual Meeting and Delegates

- Annual Meeting is tentatively scheduled for April 13
 - SU's decide and submit their selected delegates
- Reminder-delegates must be 14yrs or older and registered members of Girl Scouts in the SU they are representing

Key Reminders (this has NOT changed):

Tag-a-longs should be included in the adult:youth ratios.

All adults who will be **supervising Girl Scouts in any way**, or **driving Girl Scouts**, even ONE time, must have a **membership/background check**.

Adults who plan to attend more than 1-2 events, even in a non-supervising role, should have a **membership/background check**.

Potential youth members may join 1-2 activities to evaluate their interest, but then should register as members to continue participation as Girl Scouts.

**Communications
and
Fund
Development**



Cookie Resources Page Now Updated on Website!

girlscouts of north-central alabama

SHOP DONATE

Discover Get Involved Cookies & Fall Product Members Events

Cookie Resources

Take Girl Scout Cookie® sales to the next level.
From downloads to guidelines, doorhangers to business cards and beyond—try these handy resources.
Want to make this cookie season the best one yet? Check out some of the fun activities and materials for Girl Scouts and volunteers.

girlscouts of north-central alabama

SHOP DONATE

Discover Get Involved Cookies & Fall Product Members Events

For Volunteers

Resources from Girl Scouts of the USA

Training
Manuals/Guides
Informational Resources
Forms
Cookie Cupboards
For Service Units

Reference this page for all things cookies! Marketing, programming, all forms and documents, and information for both girls and volunteers is available.

<https://www.girlscoutsnca.org/en/cookies/cookie-resources.html>

The Season of Giving

Giving Tuesday is held annually on the Tuesday after Thanksgiving to kick off the giving season, inspiring people to give back in impactful ways.

Tuesday may have passed, but it is not too late.

Join us in celebrating Girl Scouts with a gift
that helps girls be
bold, courageous, confident and leaders!

Donate today: <https://bit.ly/3RbAPeS>



\$100 supplies one girl with equipment for a week at camp

\$80 funds one girl with her membership, uniform and basic costs

\$55 covers uniform scholarship assistance for one girl

\$25 provides a membership scholarship for one girl



We are thrilled to share GSNCA's
2023 end-of-year giving campaign!

By blending holiday spirit with the
innovative ingenuity of girls, a spectacular
holiday card has been crafted.

Participating in this creative process with
Girl Scouts will become an annual tradition.

2023 GSNCA Holiday Card designed by:

Troop 25126 - Kimberly, AL

Troop Leader: Kristin Lawley

Girl Scouts: Kaula, Abigail, Riley, Madison, Joy,
Payten, Bonnie, Joy Joy and Lily

Program



What a Girl Scout Wants

99% want to go
on field trips



94% want to do
outdoor
activities



94% want to
earn a variety
of badges



93% want to
participate in
the cookie
program



91% want to go
overnight
camping



86% want to do
community
service



83% want to
travel
overnight (not
camp)



82% want to
work on
highest awards



81% want
things related
to their
family/culture



68% want to go
to sleepaway
camp





Upcoming Events

Parent's Day Out Horseback Riding Day
December 9th
Camp Coleman

Mission: Sisterhood Journey
January 20-21st
Camp Trico

All Level Journey in a Day
Jan 27th
Cullman, AL



Community Partner Events

First Day Hikes
January 1st
Multiple Locations

Girl Talk @ UAB Women
January 20th

Girl Scout Night with Huntsville Havoc
February 9th

Eagle Awareness Weekends
Jan 27th & Feb 9th
Guntersville State Park





Iron Pour at Sloss Furnace

***This event will fill quickly,
register now!**

Create your own cast iron tile! Girls will be provided a sand mold of a 4"x4" tile, and Sloss' team of artists will help create their design in the sand. These are available to be picked up same-day! Girls will also go on a tour and learn the history and the significance of Sloss Furnaces.

March 9th
Downtown Birmingham

Tea with Juliette at Camp Coleman

Saturday, March 9, 2024

Registration Opens January 8, 2024!

Girl Cost \$15 Adult Cost \$5

Girls will have a tea with Juliette, play some of her favorite games, and experience some old-fashioned Girl Scout activities just like Juliette Gordon Low's first troop in 1912!

If you would like to volunteer at this event or future ones, contact Amie Martin at amartin@girlscoutsnca.org.



**Think Like an
Engineer**

Multi-level
Journey in a Day

Think Like an Engineer
Multi-level Journey in a Day

Location: Cullman, AL

January 27, 2024

Registration Open Now

Upcoming Camp Events

January 20-21st – Mission Sisterhood Journey in a weekend at Camp Trico

March 9th – Tea with Juliette at Camp Coleman

April 6-7th – Family Camp at Camp Trico

April 20th – Day at Camp Coleman

May 4-5th – Me and My Guy at Camp Trico

May 5th – Camp Trico Open House



Summer Camp Registration opens Dec 15th!

Weeklong Sleep Away Camps:

Camp Coleman June 3 – June 28th

Camp Trico July 8 – 26th

Exciting Activity Options:

Discover SCUBA, Mermaid Class, Horseback Riding, Water Specialties, Primitive Camping

High Adventure Older Girl Travel Camp

Whitewater Rafting, Ziplining, and Outdoor Skills at Nantahala Outdoor Center

Troop Adventure Camp, Mom and Me and 2-night Mini Camps available throughout the summer!





Troop Travel and Activities

E-mail smcbrayer@girlscoutsnca.org

Parade: Troop Group Activity forms need to be submitted for Parades. The updated GSNCA Parade Guidelines will be emailed to the troop/group leader for their review.

Troop Trip: Troop Group Activity forms need to be submitted at least 4 weeks (6-8 weeks preferred) prior to the date of the trip to allow time for reviewing and approval of any activities that require further documentation and/or consideration.

Community Partners:
Community partners are available on the Approved Activity Providers list. This list is updated often, so check it out when planning a troop outing!



Travel with GSNCA



Nantahala High Adventure Travel Camp
June 2024

Europe
London to Lucerne
Summer 2024

Dauphin Island
Fall 2023

Galapagos
Summer 2025






Program Aide & Volunteer in Training

Leadership Training
for Girl Scouts

- Two training dates available:
 - January 15th, 10-3pm at Huntsville Girl Scout Office
 - February 19th, 10-3pm at Prince of Peace Catholic Church in Hoover, AL
- Required for Girl Scouts wanting to earn PA/VIT pins
- Cost is \$25, lunch and pins included

Additional work is required after training before pins are officially earned



**Presidential Volunteer
Service Award
Submission Form**

- Submissions for PVSA are due January 31, 2023
- All girls 5 years old and older who have completed the necessary amount of volunteer hours are eligible for the award
- Time logs must be submitted with full details by the deadline for review. All hours must have been completed between 1 January 2023 and 31 December 2023.
- You can access the form through the event calendar on our website.

Think Like a Programmer Virtual Journey



Cadettes, Seniors, Ambassadors

Think Like A Programmer Virtual Journey for Older Girls

On-demand program that helps girls complete all of the requirements for the journey, including the Take Action project

Cost: \$25 (includes badges)



Change the world
and gain leadership skills
that last a lifetime.



The new guides for earning the Silver Award
will help you every step of the way.



Silver Award Final Report Reminder

- Deadline Reminder: December 31st is the deadline to submit Final Reports for projects that were already in progress before the Proposal requirement came into effect on October 1st, 2023
- Search Silver Award on our website for all of the resources to help your Girl Scouts achieve the Silver Award
- Questions? Contact Becky via mysilveraward@girlscoutsna.org.



Gold Award
Training Now Available
On Demand!

- Fully updated 2-part training program gives Girl Scouts and Troop Leaders more flexibility as they pursue the Gold Award:
 - Review GSNCA's Guide to Going Gold – can be completed as soon as Girl Scouts enter 9th grade
 - Complete online training through gsLearn within 6 months of submitting project proposal to council for approval
- Registration for girls is available now via GSNCA's event calendar or the GSNCA Gold Award website
- Questions? Contact bwilliamson@girlscoutsnca.org

Product Program



Troop Cookie Manager Training

- **TCM Training - Virtual**

Tuesday, December 5, 2023

VIRTUAL Time: 6:30pm

Join Zoom Meeting

[https://us02web.zoom.us/meeting/register/tZcuf-mrrDgqH9UsCUR8eMEZIx6Rezolz6oL](https://us02web.zoom.us/join/https://us02web.zoom.us/meeting/register/tZcuf-mrrDgqH9UsCUR8eMEZIx6Rezolz6oL)

Meeting ID: 833 8032 3051

Just in Time Trainings:

- Monday, December 4 - eBudde and Digital Cookie available on gsLearn.
- Tuesday, December 5 –TCM Training– Zoom Training
- Monday, December 11– Zoom- eBudde and Digital Cookie - Recap and Live Q&A, 6pm.
- Tuesday, January 15 – Initial Order & Count and Go available on gsLearn.
- Monday, January 22 – Facebook Live - Initial Order & Count and Go Recap and Q&A, 7pm-9pm. Also, we will track progress for the initial order reward for all troops.
- Monday, January 22 – Cupboards and Cookie Booths available on gsLearn.
- Thursday, January 25 – Zoom-Cupboards and Cookie Booths Recap & Q&A, 6pm
- Monday, March 18 – Wrapping up the Cookie Program and Final Rewards available on gsLearn.
- Tuesday, March 26 – Zoom- Wrapping up the Cookie Program and Final Rewards Recap & Q&A, 6pm

Complete TCM Position Description

<https://gsnca.formstack.com/forms/tcmpositiondescription>

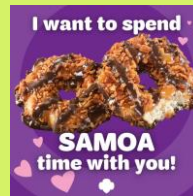
Cookie Program BEGINS December 11th!

NEW!

Initial Order Troop Reward!

This year our Initial Order proceeds will include every package ordered by each troop! If the total Initial Order for troops exceeds 750,000 EVERY troop with an initial order will receive an additional \$0.03 proceed per package.

That is an average of only 5 more packages per girl!



NEW!

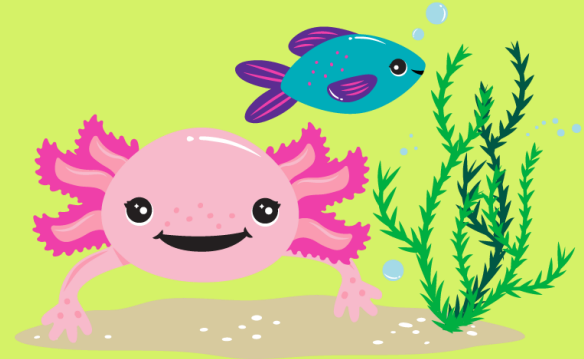
Final Troop and Girl Reward!

The Final Reward for a total order of 1.3M packages of cookies will be an Own Your Magic t-shirt for every girl that sells cookies and two adult t-shirts for every troop participating. That represents a total increase of only 10 packages per girl!



CALENDAR: PRE-DEPLOYMENT OF COOKIES

Monday, December 11, 2023	Order taking begins - Digital Cookie and Girl Order Card
Monday, January 22, 2024	TCM submits Initial Cookie order by 11:59pm
Wednesday, January 24, 2024	SUCM submits Initial Cookie order. No edits on IO after 11:59pm
Friday, January 26, 2024	Deadline: TCM to select Count and Go location in eBudde Delivery Tab



**** 1 Week between IO and Count & Go ****

COOKIES ON THE GO

February 5 - March 24

Girls travel door-to-door with wagons or have their adult drive them around the neighborhood. Don't forget to leave information for customers who aren't home! Girls can also visit businesses to ask their employees to purchase cookies - with the owner's permission. Share the girl's Digital Cookie Link to your neighborhood Facebook Group or Nextdoor app. Customers can place their order with Digital Cookie, and pick-up their cookies on a specified day in a public place, like your neighborhood community center or local park.

Cookies sold during this timeframe allow girls to earn a patch. Girls that participate between February 5 - March 24, 2024, will earn patch. This patch is ordered by the Troop Cookie Manager during the Final Rewards Order. Be sure to keep up with a list of earners - you will need this list to place the order and distribute the patches to the correct girls.

Retail



New Cookie Merchandise Available!



Girl Cookie Kit

Girl Cookie Kit - \$ 12.00

Save when you purchase these great girl cookie items in a kit. **Hurry, quantities limited!**

Kit includes:

- Samoa Cookie Apron
- Axolotl Keychain
- Cookie Fun Patch
- Lanyard w/cookie Information & Pricing

S'mazing Cookie Apron –

Keep your cookie money close with this cute Samoa inspired apron.



Lanyard w/Cookie Info –

Keep this handy to show customers all cookie varieties and calculate boxes quickly.



Cookie Fun Patch –



Axolotl Keychain –



Cold Weather is here!



Girl Scouts Y'all Holiday Shirts



Youth Small – Adult XL will be \$21.95, Adult XXL will be \$23.95, and Adult XXXL will be \$24.95.
Search the GSNCA website for “GSNCA Y'all” or [click here for the pre-order form](#).

Holiday Merchandise



Shop the GSNCA stores for sweet gift ideas like Girl Scout-branded and -inspired ornaments!
We also have premade gift baskets available in Huntsville.

Questions?