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**GIRL SCOUTS OF NORTH-CENTRAL ALABAMA KICK OFF 2024 COOKIE SEASON**

**BIRMINGHAM, Ala.** –December 8, 2023– On December 11, 2023, Girl Scouts of North-Central Alabama (GSNCA) will be kicking off the 2024 Girl Scout Cookie season, an annual event during which Girl Scouts have fun, learn new skills, and earn money for their troops through the world’s largest entrepreneurial program for girls!

During this highly anticipated time of the year, girls flex their entrepreneurial muscles and acquire important life skills like money management, team building, public speaking and decision making. All proceeds from cookie sales stay with local councils and troops to power Girl Scouts’ amazing experiences year-round.

This season, cookie lovers across Alabama can enjoy the full assortment of Girl Scout Cookies, including fan favorites such as Thin Mints®, Samoas®, Do-si-dos® and more for the same \$5 per package price as last year.

“The Girl Scout Cookie Program provides girls with skills to fuel their ambitions and develop confidence to be successful businesswomen and leaders in our communities,” says Karen Peterlin, GSNCA CEO.

Nearly 700k girls participate in the Girl Scout Cookie Program, which provides vital girl-led entrepreneurial skills that build courage, confidence, and character. Girl Scouts can earn a variety of badges and awards to develop valuable business skills including Cookie Business badges, Financial Literacy badges, Cookie Entrepreneur Family pins and Entrepreneur badges.

**How to Purchase Girl Scout Cookies This Year**

- If you know a registered Girl Scout, reach out to her to find out how she's selling cookies. If you don't know a Girl Scout, check with your local council or use the [Girl Scout Cookie Finder](#) to find a booth and purchase cookies.
- Beginning February 16, customers who do not already know a Girl Scout will also be able to purchase cookies to be shipped directly to their homes by

7705 North Lake Drive,  
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800-734-4541



# girl scouts of north-central alabama

entering their zip code into the Girl Scout Cookie Finder. This link can also be used to find a local booth, purchase cookies and/or to donate cookies for local community causes.

- You can also text COOKIES to 59618 to stay informed about how to purchase Girl Scout Cookies and other exciting Girl Scout news. Learn more about the [Terms and Conditions](#) and the [SMS Privacy Policy](#).

For more than 100 years, Girl Scouts and their enthusiastic supporters have helped ensure the success of the iconic annual cookie program—and they’ve had fun, developed valuable life skills, and made their communities a better place every step of the way.

Girl Scouts in grades K–12 can start their journey to fun, friendship, and new experiences by joining the world's largest entrepreneurial organization for girls at any point in the year. Girls can join and adults can become a volunteer at [www.girlscouts.org/join](http://www.girlscouts.org/join).

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## We Are Girl Scouts of the USA

Girl Scouts bring their dreams to life and work together to build a better world. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To join us, volunteer, reconnect, or donate, visit [girlscouts.org](http://girlscouts.org).

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## About Girl Scouts of North-Central Alabama

Girl Scouting gives every girl access to life-changing experiences that inspire her to do something BIG! Girl Scouts of North-Central Alabama is over 11,000 strong across 36 counties in North Central Alabama. For more information, call 800-734-4541 or visit [girlscoutsnca.org](http://girlscoutsnca.org).

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